



YOUR LINK TO BUSINESS

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What Have We Done For You Lately?

July 1<sup>st</sup> marks the halfway point for 2010 and the Chamber fiscal year. Building on the momentum of the first quarter, here are some highlights of what the Chamber did in the past 90 days to promote **economic growth** and be the **voice of business**.

- The Chamber's **Economic Stimulus Committee** worked on several fronts to help encourage economic activity. The most visible was the launch of the **Blue Bandwagon** Shop Local campaign. Creating awareness of how spending locally helps the economy and showing your support by sporting a blue band can also lead to discounts at participating businesses. To date, over 60 businesses have signed on to participate. Other actions taken to stimulate the economy were:
  - "How to Do Business With..." seminars featuring Mesa State College, School District 51, the City of Grand Junction and Mesa County were held.
  - Specific Chamber members were notified by email of upcoming bidding opportunities that meshed with their products and/or services and a bid link page was added to the Chamber website.
  - The Chamber supported a County initiative to put \$17 million in capital projects out for bid this year and encouraged that the work be awarded locally.
  - 18 business were recognized for their combined investment of \$31.5 million and creation of 280 new jobs over the past year at quarterly membership breakfasts.
- On the public policy front, the Chamber's **Governmental Affairs** Committee took positions and lobbied on 49 pieces of state legislation affecting the business community with a 46% success rate. There were also multiple opportunities for interactions with the local delegation and other lawmakers

via the new Voter Voice system that made it easier for members to communicate directly and in a timely fashion with state and federal lawmakers.

- Networking at Noon, Business After Hours, various workshops and the hard work of the **Chamber Diplomats** contributed to an average of over 400 members per month attending networking and educational opportunities offered by the Chamber.
- The **Greenback\$** program for helping businesses take advantage of resources to curtail energy usage and costs is in development and will be rolled out in the third quarter.
- **Leadership Mesa County** graduated fifteen current and future leaders and accepted applications for the next class which starts in September.



2009/10 Mesa County Leadership Class Graduation

- **Energy Issues** sponsored six energy briefings and five energy site tours including drilling rigs and the demonstration solar array at the Cameo power plant.
- **GJ Forum** hosted a "thinking session" on K-12 education and ways we can create a local system that is world class, innovative and cutting edge in effective educational practices.

**Grand Junction Area Chamber of Commerce Board of Directors**

- Craig Lamberty, United Companies - Chairman
- Nina Anderson, Express Employment Professionals
- Chip Barbieri, DT Swiss, Inc.
- Becky Brehmer, Razzmatazz/Blue Moon Bar & Grille
- Janet Brink, Brink's Fine Jewelry
- David Cesark, Mesa Energy Partners, LLC
- Earl Cogdill, U.S. Tech
- Matthew Collins, Lewis Engineering, Inc.
- Lois Dunn, Invest in Colorado West, Inc. - Chair Elect
- Lori Ellis, Johnson's House of Flowers
- Cherie Gorby, St. Mary's Hospital & Regional Medical Center
- Steven Gunderson, US Bank
- David Hibberd, Big Nugget Supply, Inc.
- Dean Massey, Wells Fargo Bank - Past Chairman
- Phyllis Norris, City Market
- Lynne Sorlye, Clarion Inn
- Lance Stewart, Schmuesser, Gordon, Meyer Engineering & Surveying
- Chris Thomas, Community Hospital
- Derek A. Wagner, Mesa State College

[www.gjchamber.org](http://www.gjchamber.org)

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 Grand Junction, CO 81501  
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 USPS 112-870

**Chairman's Report by Craig Lamberty**



As I sat listening to updates at the board meeting last month I began thinking how far we have come since my first board meeting of the year six short months ago. We've waged a war on job killing legislation, are creating a program to

help our members conserve energy and reduce operating costs and have worked hard to help stimulate the local economy. One of our most visible projects in that area has been the Blue Bandwagon.

I'd like to take time this month to say thank you to the Blue Band Committee for creating a terrific program that goes way beyond the traditional shop local effort. I specifically like the following elements of the Blue Band effort:

- It denotes a mindset and a show of solidarity with the local business community. People wearing those bands are doing more than seeking discounts. They are saying they care about the economy and they want to do their part to help it grow. That is much more empowering than a card stowed away in a wallet. It is important that all of us actually WEAR the blue bands regularly for that message to resonate throughout the community.
- It is inclusive rather than exclusive. Any business in the county can participate. You don't have to be a Grand Junction Area Chamber member. All businesses shape the local economy and that is why

this Chamber is reaching out to all businesses to participate in the effort.

- It is easy to be a participant. The forms for participation are on the website and available at the Chamber. Because the information on discounts is web based, businesses can join the effort at any time, change their discount offering quarterly, and, if individual circumstances dictate, withdraw from the program with ease. Over 60 businesses as of this writing have signed on to the program.
- It is a partnership and collaboration with many entities and businesses. You can get blue bands at the library, the mall, City Hall and the Business Incubator as well as from the Chamber. Media partners are promoting it through their advertising packages which further helps to spread the word.

I would encourage anyone who has not done so already to "Jump on the Blue Bandwagon." Go to the Chamber website to learn how to become a participating business. The businesses of the Grand Valley thank you for it.



**Jump On The BLUE BAND WAGON**  
 BUY LOCAL • SAVE JOBS • MAKE A DIFFERENCE

**2010 Chairman's Circle Members**

- Alpine Bank
- Qwest Communications
- American National Bank
- Rocky Mountain Health Plans
- City Market
- St. Mary's Hospital & Regional Medical Center, Inc.
- FCI Constructors, Inc.
- US Bank
- Grand Junction City Government
- Wells Fargo Bank

## Energy Briefings Slated

The Chamber's Energy Issues Committee is already hard at work putting together the fall lineup of briefings and tours of this important element of the local economy. As of print time, the lineup is as follows:

- August 25, 2010**  
**Vince Mathews** will be presenting "**Carbon Sequestration and Future of Coal.**" Vince is the State of Colorado Geologist who is best known to many members for his frequent presentations on the worldwide energy supply. This time he takes on a different topic. With the abundance of coal in the United States, its future as a potential energy source cannot be ignored. Find out what new technologies are being employed to harness its potential.
- September 8, 2010**  
**David Ludlam, WSCOGA** will offer a panel presentation on Compressed Natural Gas and its future use as a fuel source for transportation. Sher Long, Encana and Kirk Swallow, Wallow Oil will offer perspectives on industry efforts and fueling infrastructure.
- September 21, 2010**  
**Jim Burnell, State Geological Survey** has been invited to do a presentation titled, "**Resource Constraints on Alternative Energy Development: An Update.**" Solar Panels and Wind Turbines are produced using a variety of materials, some of which may have demands which outstrip supply. Learn about what goes into alternative energy, where it is found and how it might impact our new energy future.
- October 13, 2010**  
**Chamber Greenback\$ Committee Members** will roll out a new program aimed at providing tools and resources to aid small businesses in reducing their energy usage and potentially saving on energy costs. Website tools and economic incentives for completing the first step will be part of the program.

Other briefing topics still in the planning stages are new drilling efficiencies, an update on the future of nuclear power, energy development on the Roan Plateau and renewable energy projects in Colorado. All briefings begin at 7:30 AM are held in the Chamber's lower level conference room.

Also planned this fall are rig tours, a coal mine tour and a tour of the DOE cleanup site in Moab.



Cameo Solar Project Tour



May 2010  
Rig Tour

## Leadership Class Named

The Grand Junction Area Chamber is proud to sponsor a leadership development program dubbed Mesa County Leadership. It is comprised of a comprehensive look at various unique aspects that form our community, including local government, public lands, health care, education and human services. The program spans ten months and more than 70 hours of interactive learning for participants chosen to be in the class. Classes are coordinated by local community leaders.

The Chamber sponsors this program as an action step to meet our strategic initiative of increasing the infrastructure necessary to support economic growth while maintaining our quality of life. A key component of that infrastructure is people with a broad knowledge base of the community and a willingness to serve in a leadership capacity. Since 1991 the class has graduated over 150 individuals, some of which have gone on to serve on non-profit boards and run for public office.

The following individuals have been chosen to participate in the next Mesa County Leadership program which starts in September and continues through May of 2011.

- Jessica Lehto Birchmier** - Holiday Inn & Suites Grand Junction Airport
- Stephanie Conley** - Mesa County
- Cody Davis** - Chronos Homes LLC
- Dennis DePascal** - St. Mary's Hospital & Regional Medical Center, Inc.
- Charles Bartlett Dickson** - Shaw Construction, LLC
- Cami Hightower** - Wells Fargo Bank
- Matt Jennings** - Western Colorado Conservation Corp
- Trevor Johnson** - Alpine Bank
- Jennifer Landini** - Wells Fargo Bank
- Tim Moore** - Ute Water Conservancy District
- Patrick Mora** - City Market
- Renae Phillips** - Mesa State College
- Lori Rosendahl** - Grand Junction Housing Authority
- Tara Uhl** - Abundant Health, LLC
- Sheryl Violet** - American National Bank
- Ken Watkins** - City of Grand Junction
- Clayton Weese** - Ute Water Conservancy District

## Energy Companies Jump on Blue Bandwagon

In a show of support for the local business community and the value of spending dollars in the local economy West Slope Colorado Oil and Gas Association (WSCOGA) has instituted a Buy Local Use Local program. On August 17<sup>th</sup>, 7:30 AM to 9:00 WSCOGA and the Chamber are teaming up to offer a program on how to do business with the energy companies. The program is co-sponsored by Mesa State College and will be held on the Mesa State College campus.

Presenters will include representatives from Williams, Bill Barrett, Marathon Oil and several other companies active in the region. Cost is \$15 to attend for members of the Grand Junction, Rifle, Palisade and Fruita chambers of commerce which includes a continental breakfast and handout materials. To register, contact the Grand Junction Chamber ([info@gjchamber.org](mailto:info@gjchamber.org) or 970.242.3214).



# House District 54 Candidate Forum



This year's candidates for public office are gearing up for contest and election campaigns are underway. As no democratic candidate was proposed for House District 54, two Republican contenders, Bob Hislop and Ray Scott, will be competing in a primary election for this seat. Please join us for this opportunity to learn about each candidate, and hear first hand which issues and beliefs they deem most important. Cost for this event is \$12, and includes a hot breakfast.



Bob Hislop  
Candidate House District 54



Ray Scott  
Candidate House District 54

**Date:** **Tuesday, July 13, 2010**  
**7:30 AM**

**Location:** **GJACC Conference Room**  
**360 Grand Avenue**

**Cost:** **\$12/person (includes breakfast)**

## House District 54 Candidate Forum - July 13, 2010

Company Name: \_\_\_\_\_

Attending (Names): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Method of Payment:  Bill My Chamber Account:  Check Enclosed

Charge my MC/VISA/Discover # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Four convenient ways to register:** (Space is limited so register early)

- Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501
- Phone: (970) 242-3214
- Fax: (970) 242-3694
- On-line: [www.gjchamber.org](http://www.gjchamber.org)

\*All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to event. Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.\*

# House District 54 Candidates Gearing up for Primary Election

*This year's candidates for public office are gearing up for contest and election campaigns are underway. As no democratic candidate was proposed for House District 54, two Republican contenders, Bob Hislop and Ray Scott, will be competing in a primary election for this seat.*

*Both Hislop and Scott have provided the Chamber a profile with answers to three business related questions that were asked.*



Bob Hislop  
Candidate for HD 54

I've had two successful careers, one in law enforcement as a Special Agent with the U. S. Secret Service and the second in business with John Paul Mitchell Systems, retiring from JPMS as Vice President of our Canadian operations. In each of these professions I worked diligently and professionally to earn the respect of my peers, our customers and law enforcement professionals throughout the world. I will bring this same strong work ethic and integrity to the Colorado Legislature.

I'm a member of Grand Junction Chamber. We have and will continue to support various community oriented functions within Mesa County.

## 1. ***What do you see as the most pressing business issues in the upcoming legislative session?***

A Republican sweep of the Capital and the Legislature will give us the opportunity to bring common sense and business sense back to Denver. The current administration has only seen business as a source of tax revenue and not a partner for growth, productivity and opportunity. It will be disastrous for business if we have another four years of tax & fee liberals running Colorado.

Optimistically, with the Republicans in control we can restore the tax credits to consumers, business and agriculture. Return to the pre-2007 regulations controlling the exploration and extraction of gas, oil, coal, uranium and other natural resources. This will help bring these industries back to Colorado and the Western Slope. As a champion for business I will also work with other legislators and the Chamber to seek new industry for the Grand Valley.

## 2. ***What is the one priority you want to accomplish in your first session in the legislature?***

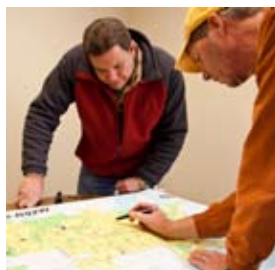
I've campaigned for six months to repeal the mill levy freeze. Mesa County sued the state over this freeze, which I believe is unconstitutional, and I want to introduce the bill that removes the freeze. This will not only help the citizens of House District 54 but all Coloradoans.

## 3. ***If elected, how would you interact with the Chamber to gather the local business perspective?***

Needless to say, I will be on the video conference every other Tuesday morning while in session. Additionally, this isn't a part-time job for me. This is my only job, I will be available 24/7/365 to participate in Chamber sponsored conferences, trainings, and business oriented discussions. I will be well versed in all the concerns of Grand Junction businesses. I believe that town hall and/or business round table meetings are extremely necessary and important for a free flow of information, ideas, and issues. Not only will I participate in that type of forum, I will work with the Chamber's legislative affairs office to be sure they are scheduled on a regular basis.

I will be proud to represent House District 54 in the Colorado Legislature. You can rest assured that I will work conscientiously and professionally as your Representative.

Bob Hislop  
Republican Candidate for HD 54



Ray Scott  
Candidate for HD 54

I am Ray Scott, a Conservative Small Business owner running for the Republican nomination in House District 54. I believe that issues and ideas not ideology are the difference between my opponents and me.

## 1. ***What do you see as the most pressing business issues in the upcoming legislative session?***

The most pressing business is jobs and the economy. We cannot continue to chase industry out of state with restrictive rules enacted by people who have never run a business. As a business owner I know taxes and regulations have helped slow our economy. This must change. We cannot raise fees or taxes during a downturn in the economy. The budget deficit will take center stage, no doubt, and we must reduce the size and scope of government. There is no other way during this crisis.

## 2. ***What is the one priority action you want accomplish in your first session in the legislature?***

My 20 plus years in the energy business tells me we must reduce the cost for energy companies to do business here versus other areas. The current status puts our energy based economy at a great disadvantage.

Realistically, talking about what we will do does not make sense if we do not have a majority in the House. The fact is, even with a majority, we are going to spend this session undoing the damage of the Ritter administration.

## 3. ***If elected, how would you interact with the Chamber to gather the local business perspective?***

As you may have read, I have already proposed a Citizens' Council made up of business owners and citizens of my District that will meet once a month to be informed of what the Legislature is doing and to inform me issues they think are pressing for our District. I will look for Chamber Members to be involved in that organization. This is in addition to the regular Legislature update the Chamber now provides its members which is extremely effective.

I am a small business owner whose chose the Western Slope for my home over 30 years ago. I am a family man devoted to my wife of 33 years and my two grown daughters. I have fought alongside my fellow Western Slope constituents for the past 30 years to grow my business and raise my family. I now want to go to Denver to fight for us there. I am asking for your vote and your support.

Ray Scott for Colorado  
Republican Candidate for HD 54



***Both candidates have agreed to be present for a candidate forum, which is scheduled for Tuesday, July 13<sup>th</sup> at 7:30 a.m., Chamber lower level conference room. Please join us for this opportunity to learn about each candidate, and hear first hand which issues and beliefs they deem most important. Cost for this event is \$12, and includes a hot breakfast. Please call the Chamber at 242-3214 or register online at [www.gjchamber.org](http://www.gjchamber.org).***

# Quarterly Membership Breakfast



In an effort to be more consistent in spreading positive business news and provide topical briefings for our members the Chamber is bringing back the “membership meeting.” Slated for once a quarter these breakfast meetings will feature networking, business expansion award presentations and a short program on a topic of interest to the membership.



**Date:** **Tuesday, August 24, 2010**  
**7:30 AM**

**Location:** **Courtyard by Marriott**  
**765 Horizon Dr**

**Topic:** **Natural Gas Activity Update**  
**by Carter Mathies, Clover Energy**

**Cost:** **\$20/person General Admission**  
**\$15/person GJACC Members**

**Quarterly Membership Breakfast - August 24, 2010**

Company Name: \_\_\_\_\_

Attending (Names): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Method of Payment:  Bill My Chamber Account:  Check Enclosed

Charge my MC/VISA/Discover # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Four convenient ways to register:** (Space is limited so register early)

Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501  
 Phone: (970) 242-3214  
 Fax: (970) 242-3694  
 On-line: www.gjchamber.org

\*All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to event. Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.\*

# Mark Your Calendar ~ Details & Registration online at [gjchamber.org](http://gjchamber.org)

**July 13 | 7:30 AM**  
**GJACC Conf. Room**  
**Candidate Forum**  
 Learn about each candidate, and hear first hand which issues and beliefs they deem most important. **Cost is \$12, for GJACC Members.**

**July 19 | 4:00 PM**  
**GJACC Conf. Room**  
**Social Networking 101**  
 Learn how to get connected to popular social networking sites. **Cost is \$10 for GJACC Members.**

**July 21 | 11:45 AM**  
**Rib City Grill**  
**Networking@Noon**  
 An opportunity to multi-task by having lunch and getting to know fellow business professionals. **Cost is \$15 for GJACC members.**

**July 27 | 5:30 PM**  
**BrightStar Golf Redlands Mesa**  
**Business After Hours**  
 Premier monthly networking event that gives individuals the opportunity to share ideas. **Advance registration is \$9 for GJACC Members.**

**August 16 | 4:00 PM**  
**GJACC Conf. Room**  
**Social Networking 101**  
**Cost is \$10 for GJACC Members.**

**August 17 | 7:30 AM**  
**Mesa State College**  
**How to Do Business with Energy Companies**  
 Part of the Chamber's seminar series to stimulate the local economy is to help local companies be more knowledgeable and competitive in bidding. **Cost is \$15 for GJACC Members.**

**August 18 | 11:45**  
**Dos Hombres Redlands**  
**Networking@Noon**  
**Cost is \$15 for GJACC members.**

**August 24 | 7:30 AM**  
**Courtyard by Marriott**  
**Quarterly Membership Breakfast**  
 The meeting will feature business expansion awards and a short program "Natural Gas Activity Update presented by Carter Mathies, Clover Energy" **Cost is \$15 for GJACC Members.**

**August 25 | 7:30 AM**  
**GJACC Conf. Room**  
**Energy Briefing**  
 State of Colorado Geologist, Vince Mathews will present "Carbon Sequestration and Future of Coal." **No cost to attend.** Reservations requested.

**August 25 | 3:30 PM**  
**GJACC Conf. Room**  
**Social Networking Beyond The Basics**  
 Tips to make your efforts on Facebook, LinkedIn and Twitter even more effective. **Cost is \$10 for members.**

**August 31 | 5:30 PM**  
**Mesa Developmental Services/SPEC-TRA Enterprises**  
**Business After Hours**  
**Advance registration is \$9 for GJACC Members.**

**September 8 | 7:30 AM**  
**GJACC Conf. Room**  
**Energy Briefing**  
 WSCOGA will offer a panel presentation on Compressed Natural Gas and its future use as a fuel source for transportation. **No cost to attend.** Reservations requested.

**September 8 | 11:00 AM**  
**Mesa Mall**  
**Job Fair**  
 This event attracts many new residents and potential residents to the area as well as college students and others looking for part time work. **Booth Cost is \$250 for GJACC Members.**

**September 15 | 11:45 AM**  
**DoubleTree Hotel**  
**Networking@Noon**  
**Cost is \$15 for GJACC members.**

**September 20 | 4:00 PM**  
**GJACC Conf. Room**  
**Social Networking 101**  
**Cost is \$10 for GJACC Members.**

**September 21 | 7:30 AM**  
**GJACC Conf. Room**  
**Energy Briefing**  
 Jim Burnell, State Geological Survey will give a presentation titled, "Resource Constraints on Alternative Energy Development: An Update". **No cost to attend.** Reservations requested.

**Sept. 24 | 7:30 AM or 1 PM**  
**Golf Club at Redlands Mesa Chamber Golf Tournament**  
 Don't miss THE tournament of the season. Sponsored by Shaw Construction and Pinnacle Assurance, this is the largest and most fun golfing event in Mesa County. **Corporate Team \$600, Individual Player \$110.**

**September 28 | 5:30 PM**  
**Peczuh Printing**  
**Business After Hours**  
**Advance registration is \$9 for GJACC Members.**

## GJACC Events Registration Form: July, August & September 2010

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Candidate Forum - 7/13       | <input type="checkbox"/> Networking @ Noon - 8/18        | <input type="checkbox"/> Job Fair - 9/8               |
| <input type="checkbox"/> Social Networking 101 - 7/19 | <input type="checkbox"/> Quarterly Membership Mtg - 8/24 | <input type="checkbox"/> Networking @ Noon - 9/15     |
| <input type="checkbox"/> Networking @ Noon - 7/21     | <input type="checkbox"/> Energy Briefing - 8/25          | <input type="checkbox"/> Social Networking 101 - 9/20 |
| <input type="checkbox"/> Business After Hours - 7/27  | <input type="checkbox"/> Social Networking Beyond - 8/25 | <input type="checkbox"/> Energy Briefing - 9/21       |
| <input type="checkbox"/> Social Networking 101 - 8/16 | <input type="checkbox"/> Business After Hours - 8/31     | <input type="checkbox"/> Golf Tournament - 9/24       |
| <input type="checkbox"/> How To Do Business - 8/17    | <input type="checkbox"/> Energy Briefing - 9/8           | <input type="checkbox"/> Business After Hours - 9/28  |

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Attending (Names): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:  Bill my Chamber Account  Check Enclosed

Charge my MC/VISA/Discover/AMEX # \_\_\_\_\_ Exp Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**\*All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to the event. If special assistance is needed, you must notify the Chamber four days prior to the event.\***



## Welcome New Members

### Culligan Water Technologies

819 Kimball Ave  
Grand Junction, CO 81501  
Shannon Whittenberg - (970) 243-0628  
[www.culligan.com](http://www.culligan.com)

*Water Treatment: Commercial/Residential  
Water: Bottled/Delivery*

### Grand Valley Insurance

2470 F Road, Unit 1B  
Grand Junction, CO 81505  
Landon Balding - (970) 242-4847  
[www.grandvalleyinsurance.com](http://www.grandvalleyinsurance.com)

*Insurance*

### Metcalf Archaeological Consultants Inc

3094 I-70 Business Loop, Ste B  
Grand Junction, CO 81504  
Kim Kintz - (970) 434-9080  
[www.metcalfarchaeology.com](http://www.metcalfarchaeology.com)

*Environmental & Ecological Services*

### Powderhorn Wealth Management

225 N 5th St, Ste 515  
Grand Junction, CO 81501  
David A. Kearsley, JD - (970) 242-6858  
[www.powderhornwealthmgmt.com](http://www.powderhornwealthmgmt.com)

*Financial Advisors or Services*

## New Board Members Sought

The Nominating Committee of the Chamber Board of Directors is currently seeking individuals interested in serving on the Board. There are five slots on the Board currently up for election. Those selected will represent a cross section of the membership and their single four-year terms will begin January 1, 2011. Board members are expected to attend monthly Board meetings, serve as liaisons to other Chamber committees and attend as many Chamber functions as possible in order to stay in close contact with the membership they represent.

Anyone interested is invited to submit a letter of interest by **August 15th** to the Chamber office, 360 Grand Ave., 81501. Letters should outline previous Chamber involvement and how the member is uniquely qualified to fulfill the requirements of a Chamber Board member.

## Updated Maps Available in July

Yes, you have a GPS and Google Maps is always willing to tell you where to go. So, why would you want to swing by and pick up a brand new City of Grand

Junction map this month? There are several reasons. First it shows all of the newly added streets (Remember how long it took for your GPS to realize that the Riverside Parkway existed?). Second, if you have several stops to make it may be easier to simply use a map. Third, a GPS can cost hundreds of dollars. Our maps are free to our members in limited quantities.

Call or stop by late this month to pick up a new map and support those who make it possible with their advertising.

## Job Fair Held September 8<sup>th</sup>

The Chamber's Annual Job Fair will be held on September 8<sup>th</sup>, 11:00 AM to 6:00 PM at Mesa Mall. This annual event typically attracts several hundred job seekers and is an excellent way to survey potential applicants for your positions and promote your business. For information on the event contact Shawna at the office ([sgrieger@gjchamber.org](mailto:sgrieger@gjchamber.org)). The Chamber wishes to thank sponsors, Bellco Credit Union, Cumulus Broadcasting of Grand Junction, KREX-TV, The Daily Sentinel and Mesa Mall for their partnership in this event.



## BELLCO BUSINESS SERVICES. JUST RIGHT.

Bellco Credit Union is both big enough and small enough. Big enough to provide all the products and services you need. Small enough to remember your name and go the extra mile to help you manage your unique business finances. And with \$1.9 billion in assets and nearly 192,000 members, you can rest assured that your money is safe and secure with Bellco. To find out more visit [BellcoWest.org](http://BellcoWest.org).



Grand Junction Branch  
2478 Highway 6 & 50  
Grand Junction, CO 81505



# How To Do Business with... Energy Companies



One element of the Chamber's efforts to stimulate the local economy this year was to make local companies more knowledgeable and more competitive in bidding for business with our governmental and larger community institutions.

This month representatives from Williams, Bill Barrett, Marathon, BJ Services and other energy companies will discuss:

- How to determine the bid schedule for various projects and services
- Bid terminology and documents
- Elements necessary to have a successful bid
- Where to get help and information



This event is co-sponsored by West Slope Colorado Oil and Gas Association(WSCOGA), and Mesa State College Land Management Program.



**Date:** **Tuesday, August 17, 2010**  
7:30 AM

**Location:** **Mesa State College**  
1100 North Ave

**Cost:** **\$50/person General Admission**  
(Cost can be applied toward membership)  
**\$15/person GJACC Members**

## How To Do Business with Energy Companies - August 17, 2010

Company Name: \_\_\_\_\_

Attending (Names): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Method of Payment:  Bill My Chamber Account:  Check Enclosed

Charge my MC/VISA/Discover # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Four convenient ways to register:** (Space is limited so register early)

Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501 Phone: (970) 242-3214

Fax: (970) 242-3694 Online: www.gjchamber.org

\*All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to event. Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.\*

## Social Media - Beyond the Basics

Got a Facebook page but no friends? Feeling like you are the "weak link" on LinkedIn? Then maybe it is time you went beyond the basics! In response to requests from members who have already completed the Chamber's introductory course to social networking the Chamber is offering an advanced course with tips to make your efforts on Facebook, LinkedIn and Twitter even more effective at promoting your business.

A panel of Chamber members will share their shortcuts, tools and experiences while also allowing plenty of time for questions and sharing among all participants. So join us for:

### Social Media - Best Practices Beyond the Basics

Wednesday, August 25, 2010

3:30 PM

Chamber Lower Level Conference Room

Cost for the session is \$10

Please bring a charged laptop with you

facebook

LinkedIn

twitter



**July 21: Rib City Grill - North Avenue**

**August 18: Dos Hombres - Redlands**

**September 15: DoubleTree Hotel**

**11:45 a.m. to 1:00 p.m.**

**\$15 Per Person/\$20 Future Members**

Ever wonder how other local businesses solve problems concerning *marketing, promotion, human resources*, and other common business issues?

**Networking@Noon** is an excellent way for business people to make new connections over lunch and discuss with 5-6 other business people what works (or doesn't) in their businesses.

#### Four convenient ways to register:

Mail: GJ Area Chamber  
360 Grand Ave., GJ, CO 81501  
Phone: (970) 242-3214  
Fax: (970) 242-3694  
On-line: www.gjchamber.org



**4-H and FFA**

members  
announce the



## Junior Livestock Sale

sponsored by

Grand Junction Area Chamber of Commerce

and

Mesa County Fairboard

**Saturday, July 24, 2010**

**1:00 p.m.**

**(Bar-B- Q • 11:00 a.m. - 1:00 p.m.)**

### *Supporting Today's Youth Produces Tomorrow's Leaders*

Through an education livestock marketing program, 4-H and FFA members are acquiring knowledge and an understanding of sound livestock production and management practices. 4-H and FFA members are offering their market animals to you over the auction block.

As a buyer, your participation in the sale encourages and recognizes youth for their time, expense and effort that has gone into raising an animal for market.

You may also obtain advertising value that accrues through the purchase of these animals.

### 2 WAYS TO PARTICIPATE

1. Attend the sale in person
2. If you, your firm or organization cannot attend the sale but wish to participate, you can do so by proxy. Just contact marketing team members Tom Benton (858-4905), Richard White (208-7474), Charles Burenheide (812-6580) or Jim Young (858-9677) to express your interest in purchasing at the sale.

### 3 WAYS TO BUY

1. For Your Locker - you will need to designate, at the time of sale, whether or not you wish to have your animal processed and where.
2. Resale or Buyback - any buyer may consign his or her purchase back to the Sale Committee for resale at the established commercial market price for sale day. The committee handles all the details and the buyer pays only the difference between his bid and this market price.
3. For Donation - donating the meat to one of a number of non-profit organizations has become increasingly popular. The youth get the benefit of your support, you get the promotion and the satisfaction of knowing your favorite organization has received the meat.



Grand Junction Area Chamber of Commerce

# Job Fair 2010

Wednesday, September 8, 2010  
11:00 AM - 6:00 PM at Mesa Mall

## Connecting employers to employees

This event will put your business in front of hundreds of job seekers, and give you the opportunity to collect resumes and promote your company while defining the kinds of skills and abilities you seek. Sign up now!



**Sponsored by:**



For more information,  
contact Shawna Grieger  
at the Chamber  
970-242-3214  
sgrieger@gjchamber.org

### Job Fair 2010 Registration Form

**YES**, Reserve a table for my business:

- \$250 GJACC Member Discount Price     \$495 Future Members     Electricity Needed

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Method of Payment:**  Bill My Chamber Account     Check Enclosed

Charge my MC/VISA/Discover: # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**RETURN FORM TO: GRAND JUNCTION AREA CHAMBER OF COMMERCE, 360 GRAND AVE., 81501; OR FAX TO 970-242-3694**

\*All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to event. Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.\*



# 17th Annual Golf Tournament



FRIDAY, SEPTEMBER 24, 2010  
THE GOLF CLUB AT REDLANDS MESA

**Corporate Team 4-Some \$600**

Includes 1 Hole Sponsorship. Double shotgun format: 7:30 a.m. or 1 p.m. (Preferred time is on first come basis) Includes cart, green fees, lunch, two drinks during the course of play and award dinner. Your company will be recognized in all online and hard copy Chamber publications.

**Individual Player \$110**

**Beverage Cart Sponsorship \$500**

One 2-some golf package. Your logo and name prominently displayed on beverage carts. Your company will be recognized in the tournament program and all online and hard copy Chamber publications.

**Golf Cart Sponsorship SOLD**

Your company name prominently displayed on a sign placed on each golf cart. Your company will be recognized in all online and hard copy Chamber publications.

**Hole Sponsorship \$200**

Your company name prominently displayed on a sign placed at either a tee box or green for the duration of the tournament. Your company will be recognized in all online and hard copy Chamber publications.

**Swag Bag Sponsorship:**

Sponsor to provide 250 items to be placed in goody bags for golfers. Your company is also mentioned in the tournament program, follow-up publicity in the Chamber newsletter and The Daily Sentinel

**Range Ball Sponsorship \$400**

One individual player. Inclusion in all event marketing. Your company name and logo prominently displayed near range ball machine and on driving range. Your company will be recognized in all online and hard copy Chamber publications.

**Keg Sponsorship (2 available) \$400**

One individual player. Your company name prominently displayed on a sign placed at either a tee box or green for the duration of the tournament. Your company will be recognized in the tournament program and all online and hard copy Chamber publications. Sponsorship includes cost of one domestic beer keg.

**Dinner Sponsorship \$400**

One 2-some golf package. Your company name prominently displayed on a sign placed in clubhouse during duration of dinner. Your company will be recognized in the tournament program and all online and hard copy Chamber publications.

**Prize Sponsorship:**

(Items valued at \$45 or more)

Prizes to be given for Longest Drive, Longest Putt, Closest to the Pin and Closest to the Center Line. Your company will be recognized in the tournament program and all online and hard copy Chamber publications.

\*\*Golf Tournament Sponsorships are offered on a first-paid, first-served basis\*\*

**Select from the following sponsorship choices:**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Corporate Team - \$600    | <input type="checkbox"/> Hole - \$200       | <input type="checkbox"/> Dinner - \$400       |
| <input type="checkbox"/> Individual Player - \$110 | <input type="checkbox"/> Range Ball - \$400 | <input type="checkbox"/> Prize (\$45+ value)  |
| <input type="checkbox"/> Beverage Cart - \$500     | <input type="checkbox"/> Keg - \$400        | <input type="checkbox"/> Swag Bag (250 items) |

Business Name: \_\_\_\_\_

Contact Person (Team Player 1): \_\_\_\_\_ Phone: \_\_\_\_\_

Player 2: \_\_\_\_\_ Player 3: \_\_\_\_\_ Player 4: \_\_\_\_\_

Early Bird Tee Time 7:30 a.m. (sign-in 6:30-7:30 a.m. with continental breakfast)

Afternoon Tee Time 1 p.m. (sign-in 12:00-1:00 p.m. with hot dogs & drinks)

\*\*Cart, green fees and two beverages included for all golfers\*\*

Number of Additional Dinner Guests Attending (\$15/person) \_\_\_\_\_

Enclosed Check \$ \_\_\_\_\_  Bill my Chamber Account \$ \_\_\_\_\_

VISA/MC/DISCOVER/AMEX #: \_\_\_\_\_ EXP. \_\_\_\_\_

Authorized Signature \_\_\_\_\_ email: \_\_\_\_\_

RETURN TO: THE GRAND JUNCTION AREA CHAMBER OF COMMERCE \* 360 GRAND AVE. \* GRAND JUNCTION, CO 81501  
FAX: 970-242-3694 \* TEL: 970-242-3214 \* EMAIL: sharim@gjchamber.org

*All events require preregistration and prepayment. Registration fees are nonrefundable four business days prior to the event. Substitutions may be made at any time.*

## Tee Up For Customers

The Chamber's Annual Golf Tournament, sponsored by Shaw Construction and Pinnacol Assurance is a few short months away on September 24<sup>th</sup> at the Golf Club on Redlands Mesa. Will you be ready...not just to play but also to promote your business? Here are a few ways you can turn this fun event into an opportunity to market your business:

- **Sponsor a hole**—even if you don't play that day you will have over 200 business decision makers in the community golfing and viewing your business sign which helps build awareness about you. Cost is \$200 which is less than \$1 per view.
- **Sponsor food, beverage, prizes**—a complete list of sponsorships still available is shown on our website, [www.gjchamber.org](http://www.gjchamber.org).
- **Give us marketing items** for inclusion in our golf goodie bags that each golfer will receive. That way you will be remembered long after the event has concluded. Items that have proved very popular in the past include golf balls,

dining gift certificates, golf towels, sunscreen and coffee gift cards.

- **Sponsor a water or adult beverage break** on one of the holes...there is nothing like that personal touch and having you or your staff actually hand out something on the course in order to amplify your marketing message.
- **Play in the tournament!** Space is limited even though we do both a morning and afternoon flight. Get there early and stay late so you can network with people other than your golfing foursome...and speaking of them, why not just sign up for a corporate team and treat your best customers to a round of golf? Customer loyalty is priceless and using events like this to build that relationship can provide long term payoffs for your business.
- **Use this golf experience as a way to bond with and/or reward outstanding employees.** Staff is critically important to the success of any business and this is one way to make them feel appreciated.

## Membership Meeting Features Business Expansions, Gas Update

The Chamber's next quarterly membership meeting will be Tuesday, August 24<sup>th</sup>, 7:30 AM at the Courtyard by Marriott. The Chamber would like to recognize businesses that have expanded at that event so members are urged to contact the staff if they have added employees or invested capital since August of 2009 so we can recognize them. Businesses being recognized are guests of the Chamber and receive a hammer of progress at the event.

The featured program for this meeting will be "What is on the horizon for natural gas activity," presented by Chamber member Carter Mathies, Clover Energy. Mark your calendars and join us for a hot breakfast, networking, celebrations of business achievement, and a fascinating program. Cost is \$15 and reservations may be made online at [www.gjchamber.org](http://www.gjchamber.org) or by calling 970.242.3214.

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# Business Showcase 2010

Tuesday, October 26, 2010

4:00 - 8:00 PM

Two Rivers Convention Center

Booth - \$325/Member \$600/Non-Member

Endcap - \$425/Member \$700/Non-Member

Register online at [www.gjchamber.org](http://www.gjchamber.org)



## 2010 Business Showcase Booth Registration

**Booth Details:** Check all boxes that apply to your registration.

- Booth \$325** (10'x10' space with one 8' draped backdrop, two 4' skirted side rails, 1 skirted table & 2 chairs)       **Endcap \$425** (10'x10' PRIME SPACE with one 8' two 4' skirted side rails, 1 skirted table & 2 chairs)

**Booth Choice:** #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_ Bill my Chamber Account \_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Charge to my MC/VISA/Discover # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Return to: Grand Junction Chamber, 360 Grand Ave, Grand Junction, CO. Fax: 970-242-3694.

All events require preregistration and prepayment. Registration fees are nonrefundable FOUR BUSINESS DAYS prior to event. Substitutions may be made at any time. If special assistance is needed, notification to the Chamber four days prior to the event is required.

\*With this registration form, please include a typed, 50-word or less description of your business to be included in the "Showcase Profile."

Media Sponsors:





**Recent Ribbon Cuttings/Groundbreakings**



Blu-Sky Solar of Colorado, 102 N 4th St Ste 103, Grand Junction, CO 81501 | (970) 623-5494 (Solar Energy) New Business



Guardian Storage, 459 Willow Rd, Grand Junction, CO 81501 | (970) 245-6464 (Storage/Mini Storage) New Owners/Business Expansion



Intelligent IT, 102 N 4th St Ste 104, Grand Junction, CO 81501 | (970) 640-2500 (Computer: Consultants/Network Services/System Designers) - New Location



Returning Balance Therapies, 1000 N 9th St Ste 42, Grand Junction, CO 81501 | (970) 250-2708 (Health and Wellness) New Business



The Secret Garden And Home Brewing Company, 571 32 Rd, Unit D, Clifton, CO 81520 | (970) 523-4769 (Breweries & Brew Pubs) - New Business



Super Cuts, 964 North Ave Ste 110, Grand Junction, CO 81501 | (970) 424-5488 (Beauty: Salons/Barber Shops/Supplies) - New Business

## PASS IT ON!

The Grand Junction Area Chamber of Commerce provides services and programs for you and your employees.

Once you've read this, pass it on to others at your business.

### Routing:



# gjchamber.org

YOUR LINK TO BUSINESS

VOLUME #27 • ISSUE #7

Grand Junction Area  
Chamber of Commerce  
360 Grand Avenue  
Grand Junction, CO 81501

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## CHAMBER OF COMMERCE MISSION:

"The Grand Junction Area Chamber of Commerce will represent business and promote a vision for economic growth."

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- Creating a Strong Local Economy
- Promoting the Community
- Providing Networking Opportunities
- Representing Business to Government

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